

# TORRANCE THEATRE

ADULTS 25c Phone Torrance 132 CHILDREN 10c

Thursday, Friday, Saturday, October 13, 14, 15 . . .

**SONJA HENIE** in  
**"MY LUCKY STAR"**

ALSO  
**JOE E. BROWN** in  
**"THE GLADIATOR"**  
LATEST MARCH OF TIME

Sunday, Monday, Tuesday, October 16, 17, 18 . . .

**CHARLES BOYER** — **HÉDY LAMARR** in  
**"ALGIERS"**

also **MARTHA RAYE** in  
**"GIVE ME A SAILOR"**

Wednesday Only, October 19 . . .

**BARTON MACLANE** in  
**"PRISON BREAK"**

**POLLY MORAN** in  
**"LADIES IN DISTRESS"**

\$200 GIANT KENO • Box Office Opens 5:45

# PLAZA THEATRE

HAWTHORNE, CALIFORNIA  
Telephone 299 "The Friendly Family Theatre"  
EARPHONES? . . . YES!

Ends Saturday Oct. 15

All our pictures are Movie Quiz Hits!  
**SONJA HENIE** in  
**"MY LUCKY STAR"**  
**ERROL FLYNN—OLIVIA DE HAVILLAND** in  
**"FOUR'S A CROWD"**  
MAGIC SCREEN FRIDAY—OPEN 6 P. M.

Sun.-Tues. Oct. 16-18

**ADOLPHE MENJOU—BERGEN** and **McARTHUR** in  
**"Letter of Introduction"**

**JONES FAMILY** "Safety in Numbers"

Starts Wednesday Oct. 19

**"CAREFREE"** and **"ALGIERS"**  
SPECIAL ATTRACTION WEDNESDAY—\$5 OPEN 6 p. m. \$5

## Present Day Film Luminaries Scorn Fabulous Custom-Built Foreign Cars of Their Predecessors

The magnificent and glittering pageant of imported and custom-built motor cars which was so evident in Hollywood during the fabulous 1920's—where did it end? The film capital is at present comparatively domestic and stock-model in its automotive tastes. The purchases of fancy and finicky blueblood imports have dropped almost to a vanishing point.

Of course, there are some exceptions to this domestication. Robert Montgomery drives a powerful English racing speedster. Mae West's luxurious Rolls-Royce and Fannie Brice's elegant Hispano-Suiza glide resplendently down Hollywood boulevard. Personages such as Joe E. Brown, John Carradine, Ginger Rogers, Richard Arlen and Nancy Carroll command the horsepower of the American custom-built. But the day is gone when the film capital personages simply had to have expensive motor cars to carry them about. Stock American cars, with their modern style, power and smooth performance are the order of the day. Some of the top ranking motion picture celebrities who drive Ford V-8's are Constance Bennett, Carole Lombard, Joan Crawford, Clark Gable, Wallace Beery, Omar Kiam (famous costume designer), Tyrone Power, Dick Powell, Fred Astaire, Edgar Rice Burroughs (eminent writer), Stuart Erwin, Charles Butterworth, Spencer Tracy, Robert Taylor and Mickey Rooney.

From Heights to Depths  
Many of the former automotive aristocrats are now used in very specialized motor rental



HEAD DOUBLE BILL

Above is Charles Boyer, French actor whose portrayal of the hunted criminal in "Algers" is getting top-notch reviews from film movie critics. The dramatic film opens Sunday at the Torrance theatre on a double-feature bill which also includes Martha Raye (below) in her latest comedy, "Give Me a Sailor."



service. A thriving business is done in supplying the studios with whatever "period" model of automobile they need for a picture at rentals ranging from \$25 to \$75 a day depending on the cost and rarity of the car. Thus, limousines which once carried Gloria Swanson, Wallace Beery, and Pola Negri often make present-day screen appearances.

But many more of the cars

## Chevrolet Men See New Models

One of 42 cities holding meetings to be attended by 80,000 members of Chevrolet's Motor Division's retail organization throughout the United States, Los Angeles was host this week to more than 2,000 Chevrolet dealers, sales managers, salesmen and mechanics who comprise the sales personnel of the entire Los Angeles zone. Playing a leading part in the program of record-breaking coast-to-coast meetings, the like of which has never before been seen in the history of American business, the Los Angeles all-day session and preview of the 1939 Chevrolet was held Tuesday at the Hotel Biltmore.

The purpose of the series of huge meetings, which were held in all key cities on the Pacific Coast this week, was to acquaint every member of Chevrolet's selling organization with the program plans relative to the 1939 product, to be announced Oct. 22.

Ed Thompson, Torrance, Redondo, Hermosa, Manhattan Beach and Lomita Chevrolet dealer, headed a delegation of his staff, consisting of J. H. Richardson, Leo O'Brien, O. K. Larson and Bill Thoma, to the Tuesday session in Los Angeles. Thompson is now rushing extensive preparations for the introduction of the 1939 Chevrolets at his agencies on Oct. 22.

which were once such extravagantly splendid sights are now in the wrecking yard or being driven in the last stages of decrepitude. The internationally publicized limousine, complete with bar, which Roscoe (Fatty) Arbuckle drove some 20 years ago ended its long pilgrimage as recently as 1934, when it was completely demolished in a crash. Al Johnson's resplendent Mercedes-Benz is still being driven, but 11 times removed from its original owner. Another venerable Duesenberg, that which the late make-up artist Max Factor had custom-built for him in 1923, ended its useful days as a taxi-cab in Mexico City.

**Pageant Passes On**  
The ornate Bugatti speedster which Wallace Reid owned at the time of his death was acquired from the star's estate by Race Driver Tommy Milton and converted into a track speedster.

The Peugeot limousine and the Mercer roadster, which were owned by Rudolph Valentino were purchased from the star's estate by a Pasadena socialite and since have changed hands several times. At present, the limousine is available for studio rentals, and the roadster is driven by a Hollywood garage mechanic who manages to keep it in perfect running order.

And so it has gone with Hollywood's pageant of precious and pampered masterpieces of motor creations.

It pays to advertise in The Herald.

**LOMITA THEATRE**  
10c 24333-Narbonne 20c  
Tel. 243

Thurs.-Fri.-Sat., Oct. 13-14-15  
**ROCKY ROONEY** and **FREDDIE BARTHOLOMEW** in  
**"LORD JEFF"**

Also  
**EAT O'BRIEN** and **DICK POWELL** in  
**"COWBOY FROM BROOKLYN"**  
CARTOON - NEWS - SERIAL

Sun.-Mon.-Tues., Oct. 16-17-18  
**HAROLD LLOYD** in  
**"PROFESSOR BEWARE"**

Also  
**ANN SHIRLEY, JAMES ELLISON, FAY BAINTER** in  
**"MOTHER CAREY'S CHICKENS"**  
POPEYE CARTOON - NEWS NOVELTY



**TWO IS COMPANY** . . . Especially when one of them is be-dimpled Olivia de Havilland and the other is the handsome Errol Flynn, but they find out that "Four's A Crowd" in the merry film comedy opening tonight at the Plaza theatre in Hawthorne.

## Delinquency Should Force Bonds Down

(Continued from Page 1-B)

trict who are buying their homesteads on contracts with banks and other lending agencies were assured by several speakers, including Carrell who is a director of the Gardena bank and a representative of a large Los Angeles institution owning considerable property in the district, that the banks would cooperate in the efforts to obtain relief.

This cooperation would extend, it was pointed out, to carrying out contract purchasers' desires to have their taxes (ordinarily paid by the lending agency out of monthly remittances by the buyers) segregated and no payments made on the Alondra Park A. and I. assessments.

**Plan Regular Meetings**  
The general opinion persists that Supervisors Gordon, McDonough and Herbert Legg were merely giving "lip service" to the demands of the Alondra Park association at the Oct. 4 hearing and that continued vigorous efforts will be necessary to convince them and other members of the board (Supervisor Lehend Ford excepted) that the district must get assessment relief this year.

Members of the negotiation committee plan to hold conferences with the county's A. and I. committee (County Treasurer Byram, the county auditor, county road commissioner, county surveyor and Hal Kennedy, deputy county counsel) and with representatives of the bondholders in order to obtain some information for the property owners' association when it meets at the Civic Auditorium Thursday night, Nov. 3. Meetings of the association, it was decided, will be held on the first Thursday of every month until further notice.

**Saves Time and Money**  
Twenty minutes later a microphone was wired into place near the machine to get that sound for the library.

Although the sound effects library grows with every production, it is used less and less with each new picture. It is customary now to record on the set all the sound effects necessary for the scene.

The library is used only for background noises—the gentle rattling of dishes in a restaurant, the far-away clicking of typewriters in a business office, the distant sound of a train. But for such uses it is worth thousands of dollars in time and work saved.

**Harbor Chambers Meeting at Redondo**  
With the Redondo Beach Chamber of Commerce as host, the Harbor District Chambers of Commerce are meeting tonight at the Elks hall, Catalina and Pacific avenues, starting at 6:30 p. m. Discussion of measures on the November ballot with experts on both sides of the various propositions will be the feature of the dinner-session.

**STRAND**  
FREE PARKING Phone 8300  
CATALINA at TORRANCE

**REDONDO'S NEW SHOW PALACE!**  
Friday Night  
**AMATEURS ON PARADE!**

On the Screen  
**"King Kong"**  
and  
**"Death Takes a Holiday"**

## AROUND HOLLYWOOD FILM LOTS

**HOLLYWOOD (U.P.)**—Almost any sound, whether it be the croaking of a bullfrog or the sound of soldiers crossing a wooden bridge, can be found in the movie studio sound libraries ready to be inserted in a picture.

In the sound library at Warner Bros. studio there are four or five thousand different audible effects, ready for use at a few minutes notice. But there's one sound that isn't in the library and probably never will be—the sound of a kiss.

There are several reasons for this omission. The chief one is that really nice kisses have no sound. Or if they do, it isn't audible to anyone aside from the interested parties. And if there were a sound audible to the audience, it would provoke laughter and disrupt the effect of the scene being shown on the screen.

**Recorded for Future**  
Major Nathan Levinson, chief of the sound division at Warner Bros., has on his desk a copy of a cartoon showing an elaborate machine, a composite of wheelbarrows, gadgets and devices, with the legend underneath that the mechanism was invented to imitate the sound of a kiss.

It's funny, but it isn't true. The gag is a throw-back to the time when talking pictures were very young and sound effects were frequently faked. Today's improved sound recording equipment makes it possible to record the actual sound desired, either for immediate use or for future use from the sound library.

Not long ago a giant concrete mixer was in use on the studio lot. The sound library attendants glanced through their card index and discovered that they had no recording of a concrete mixer in action.

**Navy Day Set for October 27**  
Navy Day will be sponsored and celebrated this year by the Navy League of the United States on the anniversary of the birth of President Theodore Roosevelt, Oct. 27. Secretary of the Navy Claude A. Swanson, has promised the cooperation of the Navy Department, so, as heretofore visitors will be welcomed aboard Naval vessels and Naval Reservations where the officers and men will be hosts.

**LOOK!**  
FRIDAY, OCT. 21  
11:30 p. m.  
The Craziest, Hottest, Swingiest Collegiate

**JITTERBUG CONTEST**  
Ever Seen!  
Plus A  
MAJOR STUDIO PREVIEW

The Place  
**FOX CABRILLO**  
SAN PEDRO  
Contestants Enter Now  
VALUABLE PRIZES

FOX CABRILLO  
SAN PEDRO - Phone 4949  
Last 2 Days  
**"THE RITZ BROTHERS**  
**"STRAIGHT, PLACE and SHAW"**  
Ethel Merman, Phyllis Brooks—also  
**"TIME OUT FOR MURDER"**  
Michael Whalen, Gloria Stuart—and  
**"MARCH OF TIME"**

Starts Sunday  
**NORMA SHEARER**  
**TYBONE POWER**  
**JOHN BARRYMORE**  
—in—  
**"MARIE ANTOINETTE"**  
'The Greatest Motion Picture of Our Time!'

**MUSIC** SUPPLIES • INSTRUMENTS  
INSTRUMENT REPAIR • RECORDS  
**REDONDO MUSIC CO.**  
108 SO. PACIFIC AVE. • REDONDO BEACH • Ph. Redondo 2044

## SONJA TURNS U. S. CO-ED

At last the miraculous Sonja Henie appears in a picture as American as an ice cream cone! A dazzling modern girl, having a modern good time on a co-ed campus, wearing swank clothes, keeping swell dates—that's Sonja as you'll see her in "My Lucky Star," which opens at the Plaza theatre in Hawthorne tonight.

A credit to Darryl F. Zanuck and to everyone who had a hand in its making, this is a picture that winks and glitters with fun and romance and the magic of stars hanging low on a still frosty night. It has songs and laughter that seem to sail thru the air like ski jumpers and Sonja's magnificent "Alice in Wonderland" ice ballet—eliminating what is by all odds her happiest screen story—is a thing to make you cry out in wonder and delight.

Sharing star honors with Sonja and giving an excellent account of himself is Richard Greene, handsome young British actor, while Joan Davis, Cesar Romero and Buddy Ebsen are featured in weekly divergent comedy roles. Gordon and Revel's delightful melodies lend fresh enchantment to the breath-taking ice ballets in which Sonja surpasses even her sensational performances in "Thin Ice" and "Happy Land-ing."

## Local Girl Making Bid for Movies Via News Reels

When J. B. Moore of North Torrance goes to the movies he generally has the pleasure of seeing his daughter on the screen because pretty 16-year-old Marjorie Moore is making a bid for movie fame and fortune via the news reels. Last Saturday she was at Lake Norcorian club in Riverside county modeling the latest in women's styles for cinema-photographers.

Moore divides his attention between his daughter's camera appearances and his four-acre ranch on 174th street near Prairie avenue.

## '39 License Plates Yellow and Blue

California will depart from the traditional yellow and black scheme for its 1939 motor vehicle license plates. Next year's plate will display yellow numbers against a blue background. Across the top will be the inscription: "California World's Fair 1939."

# IT'S HERE FOR YOU TO SEE AND DRIVE!



## DODGE "LUXURY LINER"

**The Biggest, Ruggedest Best-Styled Car Dodge Ever Built — Yet It Costs EVEN LESS Than Last Year's Dodge!**

Be among the first to see it! The thrilling new 1939 Dodge Luxury Liner! Radically new and different in appearance, it brings a host of brand-new ideas that are creating a sensation everywhere!

New Gearshift at Steering Wheel! New Concealed Luggage Compartment, 27% larger! New "Safety Light" Speedometer! New Individual-Action Front Wheel Springing! New 4-inch wider windshield with 23% more safety glass area! All this, plus a bigger, wider, roomier body with dozens of new refinements you must see to appreciate!

That's why we invite you to come in today! Just to see and inspect the new Dodge Luxury Liner is an experience you'll never forget! And all the time you're looking at this thrilling new car, remember this: The new 1939 Dodge Luxury Liner—the biggest, widest, roomiest, most rugged Dodge of them all—actually costs even less than last year's Dodge!

**NEW Gearshift at Steering Wheel**  
At no extra cost in the new Dodge Luxury Liner! Handier, safer—easier to operate than old-style shift. Nothing new to learn. Not an "attachment" but a sturdy, reliable, integral unit of the car. Front floor is clear and unencumbered—plenty of room for three with no more "straddling" the shift lever!

**NEW Individual-Action Front Wheel Springing**  
With spiral-type springs made of new, tougher Amola steel, levels out the roughest roads—gives you an entirely new sensation of driving sureness and security—literally "grooves" you to the road at any speed!

**WALTER G. LINCH**  
**DODGE DEALER FOR** TORRANCE • REDONDO • HERMOSA  
MANHATTAN and PALOS VERDES  
**312 So. CATALINA** (Across from Elks Club) **REDONDO BEACH Ph. 2122**